



MAQÉ

Brand book



Do not follow where the path may lead. Go instead where there is no path and leave a trail.

- Ralph Waldo Emerson -

The story

Don't be fooled by outward appearances: it's what's on the inside that counts.

Passion for the natural, simple things in life has led us to create MAQÉ. The idea was born in Bali but only came to life in Ibiza where the surroundings inspired us to design our ethical high end macramé bracelets. The stones we use in our MAQÉ jewelry are all ethically mined. They have been formed deep inside the earth for thousands of years. Each stone has a unique story to tell, as well as its own intangible, almost mystical, energy. The stone's power is just waiting to be unlocked by whoever chooses to wear it.

We don't care for status symbols. Instead we design statement pieces. Daily and durable wearables, set in recycled gold or platinum and adorned with responsibly mined precious and semi-precious stones.

The understated element of our bracelets is what makes them wearable at all times and in any environment.

By not being 'in your face' it is a personal piece which is subtle, timeless, bold yet elegant. Your own hidden gem.





The brand

- Understated luxury
- Ethically mined gemstones
- Provenance of all our materials used is known
- Recycled precious metals
- A new way to wear high end jewelry
- Inspired by ancient uses of stones
- Celebrating the beauty and the story in each stone
- Embracing the artwork in each stone
- We have created our own unique stone cuts
- Choose wisely
- Sustainable packaging
- Pineapple vegan leather small envelop pouch
- Wearable and waterproof

True North collection

We have designed this collection with precious and semi-precious gemstones that have been known to have energetic powers. Wearing a MAQÉ piece is a little reminder of your own path. Follow your instincts, your gut feeling, never excuse yourself for being you, for heading towards your personal True North. We believe that only when you listen to your 'true north' intuition, stripped away from culture, society and upbringing you will find your path.

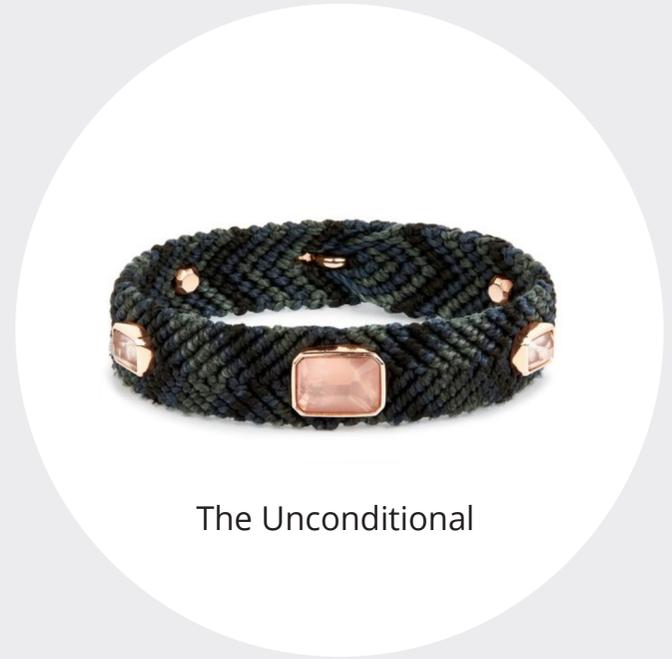


The Minis

MAQÉ



#DOYOUKNOWTHEWAY



The Unconditional

May your choices
reflect your hopes,
not your fears.

- Nelson Mandela -

A close-up photograph of a person's legs from the knees down, wrapped in a white, textured towel. They are standing barefoot on a dark, wet, and porous rock ledge. The ocean is visible in the background with gentle waves. In the foreground, a pool of water on the rock surface perfectly reflects the person's legs and the towel. The lighting is bright, suggesting a sunny day.

True North, let your inner
guide lead the way

MAQÉ

www.maqethecollection.com